

Verified Sender Request

Please fill out the following and return to Grasshopper Support. One Verified Sender submission is required per brand. Brands who dedicate different numbers to different use cases should submit separate forms for each TFN.

All fields are required for all submissions. You must fill in every section when submitting the form. No situation is an exception, even if it's just regular conversation usage. If you leave any of the fields empty, we won't be able to complete the process for you.

| Required | | | |
|--|---|------------------------------------|------------|
| 1. Messaging Provider | Grasshopper | | |
| 2. Business Name | Zion Cliff Lodge LLC | | |
| 3. Business Registered Address (In this section, you should provide the address of your business) | Address: 620 N Juniper St | | |
| | City: Hildale | State: UT | Zip: 84784 |
| 4. Business Contact | First: Shem & Lisa | Last: Fischer | |
| 5. Business Contact Information | Business Email: zioncliffodge@gmail.com | Contact Phone : 801-550-4203 | |
| 6. Number (Your Grasshopper Toll Free Number(s)) <i>If you use multiple toll-free numbers, you must explain why you need more than one number for your business.</i> | 888-429-9466 | | |
| 7. Summarize the use-case <small>What content are subscribers signing up for?</small> | <i>In this section, we would like to learn about how and for what purpose you will use the toll-free number(s) you are verifying.</i> | | |
| 7a. Type of message sent | <input checked="" type="checkbox"/> Informational <input type="checkbox"/> Marketing | | |

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| | <i>An informational message provides essential details or updates, while a marketing message promotes products or services to generate sales or interest.</i> | |
| 8. How will consumers be opting in? <small>How do users give permission to receive texts?</small> | | |
| 8a. Category <small>Choose the category that best represents your use case/content.</small> | <input type="checkbox"/> Account Management and Reminders <input type="checkbox"/> Appointment Reminders and Service Promotions <input type="checkbox"/> Educational Services <input type="checkbox"/> Existing Customer Marketing/Promotions <input type="checkbox"/> Group Messaging <input type="checkbox"/> Health Services <input type="checkbox"/> Interactive Messaging <input checked="" type="checkbox"/> Internal Employee Communications <input type="checkbox"/> New Customer Marketing/Promotions <input type="checkbox"/> News and Content Alerts <input type="checkbox"/> Non-Profit Messaging <input type="checkbox"/> Political Messaging <input type="checkbox"/> Product or Service Delivery | |
| 9. Will the text messages be advertising or promoting a commercial product or service? | <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No <input type="checkbox"/> Unsure | |
| 10. Was this traffic previously on another messaging service? | <input checked="" type="checkbox"/> New to Messaging <input type="checkbox"/> Short-Code <input type="checkbox"/> Long-Number | |
| 11. If previously on another messaging service, please provide sample content and numbers <small>If the content was spread across multiple long codes or short codes, please provide each long code and its associated content.</small> | Content: N/A | Number(s): |
| 12. Where is the number published (if anywhere)? | On our website at www.zioncliff lodge.com | |

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| 13. Fortune 500 or 1000 company? | No |
| 13a. Organization Type | <input type="checkbox"/> Franchise <input type="checkbox"/> Government or State Organization <input type="checkbox"/> Licensed Professional <input type="checkbox"/> Public Utility <input checked="" type="checkbox"/> Registered Corporation <input type="checkbox"/> Non-Profit Organization <input type="checkbox"/> Sole Proprietor |
| 14. Business Website | www.zioncliff lodge.com |
| 15. Terms & Privacy What are the web addresses of the mobile T&Cs and company privacy policy? | Posted on our webpage (www.zioncliff lodge.com) |
| 16. Calls to Action <small>Required for all submissions. How do end-users learn they can text this number? If CTAs differ between numbers, please specify.</small> | www.zioncliff lodge.com |
| 17. Example Message(s) <small>i.e., a message an end-user might receive</small> | <p><i>We are a public hotel/lodge. We use our number to send and receive informational content only. Following is an example of an outgoing text we typically send to our guest within a day or so of check in:</i></p> <p><i>Zion Cliff Lodge</i></p> <p><i>The following is your self check in instructions.</i></p> <p><i>Park in the lower parking lot, go into the front lobby. Your room is behind the lobby check in desk.</i></p> <p><i>Kokopelli</i></p> <p><i>Room # 25</i></p> <p><i>Code # 6580</i></p> <p><i>Touch key pad to light, type in code and touch the back arrow button under the 9</i></p> <p><i>Please text us at check in and check out time.</i></p> |

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| 18. HELP, STOP* & Other details | <input type="checkbox"/> HELP message contains opt-out instructions- <i>message includes instructions on how to stop or unsubscribe from receiving</i> messages. <input checked="" type="checkbox"/> STOP keyword is supported as an opt-out method - <i>indicates that the word "STOP" can be used as a method to cancel or opt out of receiving messages.</i> |
| 19. Traffic Volume <small>Est. outbound messages monthly</small> | We send and receive approximately 112 – 165 text messages per month |
| 20. Is this program's intent or subject matter related to COVID-19? | <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No <input type="checkbox"/> Unsure |

* Failure to obtain express end-user consent (opt-in) or respect the end-user's right to revoke consent (opt-out) will result in carrier rejection of your submission. Consent cannot be purchased as a list from a third party. Consent cannot be obtained by virtue of an existing business relationship for other purposes unrelated to text messaging, or from consent given for text messaging of a different use case. While opt-out functionality is enforced at the Network level through the STOP and UNSTOP keywords, brands must act upon every opt-out event they receive by removing the opted-out consumer phone number from all distribution lists associated with the messaging program. No future messages may be attempted.